



# Application & Contract for Exhibit Space

The 36<sup>th</sup> Annual San Antonio & South Texas  
Wholesale Cash & Carry Show for: Jewelry, Gift, Apparel & Accessories

Shrine Auditorium 901 N. 1604 W., SA 78232  
2020 Schedule

~~March 13-15~~ ~~June 12-14~~ ~~September 11-13~~ November 12-14

Show Hours: Friday 9 AM to 6 PM  
Saturday 10 AM to 5 PM      Sunday 10 AM to 4 PM

Please print and fill out all the information on this form. Return this Application & Contract for Exhibit Space; via email, or fax and please include your check, or CC payment made payable to Parker Trade Shows. Address, email, and phone number is located at the bottom of the Form.

Company name: \_\_\_\_\_ ID sign: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Check One	Booth Cost	Booths Includes	Deposit Required	2nd Payment	3 <sup>rd</sup> Payment	Final Payment
<u>  </u> 10 x 10	\$1,495.00	one 8' & one 6' table	\$ _____	\$ _____	\$ _____	\$ _____
<u>  </u> 10 x 20	\$2,895.00	two 8' & two 6' table	\$ _____	\$ _____	\$ _____	\$ _____
<u>  </u> 10 x 30	\$4485.00	three 8' & three 6' table	\$ _____	\$ _____	\$ _____	\$ _____

Booth # \_\_\_\_\_ (booth location subject to change)      Corner \_\_\_\_\_ \$ 200.00

4 show discount \$100 per show \$400.00 Total savings

**ALL BALANCES ARE DUE 45 DAYS PRIOR TO SHOW**

I/We authorize Event Show Management, Inc. to process on the given credit card for exhibit space and all payments herein:

I'd like to use my: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISCOVER \_\_\_\_\_ CHECK # \_\_\_\_\_

Name on Card \_\_\_\_\_ Account Number \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Charge Card Signature \_\_\_\_\_ Date : \_\_\_\_\_

Agreement: The undersigned understands and agrees that they are obligated to pay the total booth fee in full to Event Show Management, Inc. In the event of cancellation and/or failure to appear at the show or otherwise exhibit its merchandise for any reason. No refund of any monies will be given if cancellation occurs. By signing this agreement, I hereby agree that I have read and understood this Application & Contract for Exhibit Space Agreement and its terms and conditions on the reverse side hereof and further agree to abide by all rules and regulations for exhibitors which are incorporated by reference into this contract.

Show Contract Signature (Mandatory): \_\_\_\_\_ Date: \_\_\_\_\_  
Print Name/ Signature

**TERMS AND CONDITIONS**

1. **CANCELLATION POLICY:** The undersigned understand(s) and agrees(s) that we are obligated to pay show fees in full to Parker Trade Show, Inc. in the event of cancellation and/or failure of applicant to appear at the show or otherwise exhibit its merchandise for any reason. NO refund of any monies will be given if cancellation occurs. In addition, the undersigned agrees to pay all unpaid show balances/fees associated with the contracted show. \_\_\_\_\_
2. **Parker Trade Show/ESM, Inc.** retains the right to refund the deposit and/or balance of applicant at any time, and upon refund is relieved of any obligation to provide space to applicant or otherwise perform pursuant to this contract. \_\_\_\_\_
3. The space contracted is to be used solely for the exhibitor whose signature appears on the contract. Parties sub-letting space with the management’s consent must register with show management and pay a \$200.00 show fee. \_\_\_\_\_
4. **FEES SHALL NOT BE REFUNDED FOR REASONS OTHER THAN THOSE STATED HEREIN:** The undersigned state(s) that we have read this entire contract and understand(s) the conditions and rules of participation and exhibition, and agree(s) to abide by them. We further understand(s) that the show director reserves the right to demand our release of booths or other space at any time during the show in the event of our failure or our representative failure to conform to the rules and regulations of the show. In the event of cancellation of the show because of terrorist attack, fire, strikes, riots, weather related disasters, governmental regulations or other causes beyond the control of Parker Trade Show, Inc., the Director shall determine an equitable basis for the refund of such portion of the exhibit fees paid by the undersigned as is possible after Parker Trade Show, Inc. deducts necessary non-reimbursable expenditures and commitments already made by said entity or credit fees paid to a future show determined by booth availability in applicable city.
5. **LIABILITY** The exhibitor understands and acknowledges that Parker Trade Shows, Inc. does not carry liability insurance which would compensate the exhibitor or exhibitor’s customers for any loss incurred by exhibitors, his customers, or their personal property by reason of accident, fire, theft, water, personal injury or any other cause. Therefore, in consideration of the participation by exhibitor in Parker Trade Shows, Inc.’s trade show, the exhibitor hereby releases Parker Trade Shows, Inc., and its officers, directors, shareholders, employees and agents from any and all damages whatsoever, known or unknown, which, are incurred by exhibitor, its principals, employees, and agents, to their person or property by reason of exhibitor’s participation in the trade show(s) conducted by Parker Trade Shows, Inc. (INCLUDING ANY AND ALL DAMAGES INCURRED BY REASON OF PARKER TRADE SHOWS, INC.’S NEGLIGENCE, GROSS NEGLIGENCE OR OTHERWISE). Exhibitor further agrees that exhibitor shall assume full responsibility for all personal injuries or property loss of exhibitor’s clients and potential client’s, and exhibitor expressly agrees to indemnify and hold harmless Parker Trade Shows, Inc. from all such losses. Exhibitor expressly agrees that this release, waiver and indemnity agreement is intended to be as broad and inclusive as permitted by the laws of the State of Texas. (All vendors MUST provide Texas Sales Tax ID Number)
6. **EXHIBITOR’S SHALL OBTAIN THEIR OWN INSURANCE.** Exhibitor’s acknowledge and agree that they may insure their goods and their activities at the trade show(s) conducted by Parker Trade Shows, Inc. The exhibitors also acknowledge that Parker Trade Shows, Inc. does not carry liability insurance and that exhibitors are solely responsible for obtaining insurance, if the deem it necessary to cover any losses that exhibitors and/or their customers may incur.
7. **APPROVAL OF EXHIBIT:** Parker Trade Show, Inc. reserves the right to refuse any exhibit not in compliance with the quality, dignity, say and theme of the show, or which may be deemed unsuitable or objectionable. Merchandise and displays are subject to Parker Trade Show, Inc. approval. Exhibitor agrees to adhere to generally accepted standards
8. **REMOVAL OF QUESTIONABLE PERSONS:** Parker Trade Show, Inc. reserves the right to stop or remove from the show any person or persons, including exhibitor personnel, who are in violation of the Terms and Conditions of Parker Trade Show, Inc., of for the performance of any act or practice which, in the opinion or Parker Trade Show, Inc., is detrimental to Parker Trade Show, Inc. Expelled Exhibitors shall not be entitled to any proration of refund of monies paid.
9. **EXPULSION:** Violation of the show rules, or failure to comply with the terms of this agreement, is the sole discretion of Parker Trade Show, Inc., may result in immediate expulsion from the show and Parker Trade Show, Inc. will not issue any refunds.
10. **CHILDREN NOT PERMITTED:** Children under the age of 16 are not permitted to enter the Show floor on show days. No exceptions.
11. **PAYMENTS (US Funds Only):** Exhibitors with payments due will not be permitted to move-in to the exhibit hall and failure to meet payment deadlines as set forth in this agreement will constitute breach of contract. Payments by check must be received by Parker Trade Show, Inc. by the balance due deadline as noted in show material. Cash, cashier’s, certified check, money order or credit card payable to Parker Trade Show, Inc. are the only forms of payment that will be accepted after the stated deadline date.
12. **SPACE ASSIGNMENT:** Parker Trade Show, Inc. reserves the right to assign all space locations and to make such changes prior to, and/or during the show as management may deem necessary.
13. **ATTORNEYS FEE:** If any proceeding or action shall be brought to recover any amount due under this agreement, or for on account of any breach of or to enforce or interpret any of the terms, covenants or conditions of this agreement, the prevailing party shall be entitled to recover from the other party, as part of prevailing party’s costs, reasonable attorney’s fees, the amount of which shall be fixed by the Court and shall be made a part of any judgement rendered.
14. **INDEMNIFICATION:** Exhibitor agrees to indemnify, defend and protect Parker Trade Show, Inc. against and hold Parker Trade Show, Inc. harmless from any and all claims, demands, suits, liability, damages, loss or costs of whatever kind or nature which might result from any action or failure to act of the Exhibitor or any of his officers, agents, employees or other representatives, including but to limited to claims of damage or loss, harm or injury to the persons or property of the Exhibitor or any of its officers, agents, employees, or other representatives.
15. **EXHIBIT READINESS:** Exhibit will be set-up, complete and clean at least one half hour prior to the opening of each show day, and will be open during all published show hours, unless exhibit is approved by Parker Trade Show, Inc. as a not-staffed exhibit. Exhibitor agrees to have personnel present during all published hours.
16. **UNAUTHORIZED PRODUCT LINES:** Exhibitor agrees to exhibit Legal Products only. No products will be exhibited known as copies of (knockoffs). Exhibitor assumes full liability for any litigation taken against Exhibitor or Parker Trade Show, Inc. pertaining to illegal sales of said products.

**AGREEMENT: By signing this agreement, I hereby agree that I have read and understood this Space Agreement and its Terms and Conditions.**

\_\_\_\_\_  
PRINT NAME/SIGNATURE

\_\_\_\_\_  
DATE

**P.O. Box 592885, San Antonio TX, 78259 • (210) 492 1437**

**[WWW.PARKERTRADESHOW.COM](http://WWW.PARKERTRADESHOW.COM)**